

EOS

European Optical Society

Annual Meeting

EOSAM 2012 Aberdeen



EXHIBITOR Brochure

Exhibit in the energy capital of Europe
- alongside the EOS Annual Meeting!

Special focus on:

- *blue photonics*®
- Biomedical photonics
- Organic optoelectronics
- Micro-optical components and systems

Aberdeen Exhibition and Conference Centre
Scotland (UK) | 25 - 28 September 2012

EOSAM 2012 • EXHIBITION



EXHIBITION

Gathering more than 700 international experts from science and industry within optics and photonics, the 4th Annual Meeting of the European Optical Society (EOSAM 2012) in Aberdeen, Scotland, counts more than ever among the most important European optics and photonics events.

As a novelty in 2012, an EOS organized exhibition will be held alongside the annual meeting to bridge the gap between science and industry in a tailor-made way. The EOSAM 2012 exhibition offers an excellent platform for gaining visibility and networking. Presenting your company or institute to experts from various areas enables you to display your product portfolio and services, and to establish new contacts right with your target group.

Exhibition key topics:

- Photonics for offshore applications: blue photonics®
- Biomedical photonics
- Organic optoelectronics
- Micro-optical components and systems

EOSAM 2012 as part of your sales strategy

Present your company's research at EOSAM 2012 and gain additional exposure beyond the exhibition. Submit an abstract and benefit from its publication in the EOSAM 2012 programme and the scientific recognition that derives from your research presentation.

Maximize your visibility and submit your abstract by 7 May 2012



General Chair
Hervé Lefèvre
IXBlue (FR)



Deputy General Chair
Paul Urbach
TU Delft (NL)



Local Chair
John Watson
University of Aberdeen
(GB)



Scientific-technical programme

TOM 1 Biophotonics

Gert von Bally, Westfälische Wilhelms-Universität, Münster (DE)

Johannes de Boer, VU University Amsterdam (NL)

Alexander Heisterkamp, Friedrich-Schiller-University Jena (DE)

TOM 2 Silicon Photonics

Ralf B. Bergmann, BIAS (DE)

Alberto Garcia-Ortiz, University of Bremen (DE)

Graham T. Reed, University of Surrey (GB)

TOM 3 Nanophotonics & Metamaterials

Concita Sibilìa, Università di Roma „La Sapienza“ (IT)

Anatoly Zayats, King's College London (GB)

TOM 4 Micro-Optics

Norbert Lindlein, University of Erlangen-Nuremberg (DE)

Mohammad Taghizadeh, Heriot-Watt University (UK)

TOM 5 Organic Photonics & Electronics

Guglielmo Lanzani, Politecnico di Milano (IT)

David G. Lidzey, University of Sheffield (UK)

TOM 6 Nonlinear Photonics

Marc Sciamanna, Supélec - Ecole Supérieure d'Électricité, Metz (FR)

Dmitry Skryabin, University of Bath (UK)

TOM 7 Optical Systems for Energy & Production Industries

John Watson, University of Aberdeen, Scotland (UK)

Werner Jueptner, University of Aberdeen (GB) and BIAS (DE)

Workshop Continuing education: Short Courses for Industry

Pierre Chavel, Institut d'Optique (FR)

Chris Dainty, National University of Ireland (IE)

Paul Urbach, Technical University of Delft (NL)

Grand Challenges of Photonics Session

Fredrik Laurell, KTH - Royal Institute Technology (SE)

Paul Urbach, University of Delft (NL)

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Reserve your space - and connect face to face with your customers!

The Boyd Orr Suite at the Aberdeen Exhibition and Conference Centre (AECC) offers about 1,500 sqm of flexible exhibition space to be used for modular shell schemes or bespoke stands. It is not only the venue for the EOSAM 2012 EXHIBITION but also for all coffee breaks (two per day), lunch, and poster sessions. Thereby it's right in the thick of all action at EOSAM 2012 and the best place to interact with attendees and to showcase your latest product innovations.



Purchase the all-round package and save money as well as nerves!

EOSAM 2012 Shell Scheme Package

3 x 2 sqm; including table & chair, 2 spotlights, 1 socket, carpeting, waste bin, name badge

Early bird rate (extended by 31 July 2012) 1,250 €

Late rate 1,600 €

plus 17,5 %VAT if applicable

More interested in a tailor-made solution as individual as your company?

Then purchase exhibition space and let a team of experts design a bespoke stand:

EOSAM 2012 Exhibition squaremeter

Early bird rate (extended by 30 June 2012) 75 €/sqm

Late rate 90 €/sqm

plus 17,5 %VAT if applicable

For more information on bespoke stands contact us at aberdeen@myeos.org.

Each Shell Scheme Package includes:

- ONE technical pass for the scientific-technical programme
- ONE digital conference digest
- Your company's profile listed in the exhibitor guide* (print & online)
- Your company's profile, link to your website, up to five product descriptions, and press release postings on the exhibition website
- Your logo displayed online at the EOSAM 2012 website and in conference related publications
- Networking & socializing during the welcome reception, coffee breaks, lunches, and each poster session
- 10 % discount on all additional advertisements and sponsoring opportunities

* Pending date of signed contract

Save more as a Corporate Member..

Join the EOS and benefit of a **10% discount** on all exhibition offers as well as on advertisements and sponsoring.

Corporate membership is open to all companies, universities, research institutes and laboratories working with optics and photonics.

Direct corporate membership

Annual fee: 300 €

Corporate membership through an EOS Branch/Affiliated Society

Annual fee: 200 €



Sponsoring and Advertising

Sponsorships and advertisements guarantee a high visibility of your company and drive traffic to your exhibition booth. Besides, sponsors are marked out on the conference website, in the advance and final programme (electronic and print version), on the proceedings CD-ROM, and on-site on the sponsor poster.

To maximize your exposure:

For other sponsoring opportunities as well as for more details please contact us at aberdeen@myeos.org and we will be pleased to sending you further information or a specific offer meeting your marketing and budget expectations.

EOSAM 2012 bags _____	3,900 €
Bag inserts _____	750 €
EOSAM 2012 lanyards _____	2,700 €
Back of the EOSAM 2012 delegate badges _____	2,550 €
Presentation of advertising material (unmanned table) _____	750 €
Advertising in the EOSAM 2012 programme _____	700 - 1,900 €
Banner advertising on the EOSAM 2012 website _____	550 - 1,200 €
EOSAM 2012 lunch bag sponsoring _____	1,500 - 4,000 €
EOSAM 2012 Coffee break sponsoring _____	700 - 2400 €
EOSAM 2012 shirts _____	5,900 €
Special: table-top in the entrance hall nearby registration desk _____	1,600 €
Roll-up display next to screen in a TOM for one day _____	500 €
Roll-up display next to screen in a TOM for all days _____	1,500 €

How to reserve your EXHIBITION space?

Contact us at +49-511-2788-159 or aberdeen@myeos.org and you will receive your exhibition space contract which also can be downloaded as PDF file in the „EXHIBITION“ section of www.myeos.org/events/eosam2012.

Complete your contract and enclose with it a non-refundable deposit of 50% of the total cost for your booth. Please note that the full booth space payment is due and non-refundable after 3 August 2012.

Scan and email your completed contract to aberdeen@myeos.org

or

Fax your completed contract to +49-511-2788-119

Exhibit in „the energy capital of Europe“!

Located on the North Sea coast, Aberdeen is the centre of Europe's oil and gas industry, and is now the focus of Scotland's renewable energy industry; it has a rich and inspiring industrial and maritime pedigree. With the second largest heliport in the world and an important service ship harbour port serving oil rigs off-shore, Aberdeen is often called the Oil Capital of Europe.

There is now a concerted effort to transform Aberdeen's reputation as the Oil Capital of Europe into the Energy Capital of Europe as oil supplies may start to dwindle in coming years, and there is considerable interest in the development of new energy sources; and technology transfer from oil into renewable energy and other industries is under way. The "Energetica" initiative led by Scottish Enterprise has been designed to accelerate this process.

There are over 900 energy companies based in the city and surrounding area with up to 40,000 related jobs.

Take part in the EOSAM 2012 EXHIBITION and establish new business contacts in one of the top five energy cities in the world!



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