

11.4.2014

Potential EOSAM 2014 Sponsor or Advertiser

Dear Sir/Madam,

European Optical Society proudly welcomes optics and photonics professionals to its bi-annual conference, **the EOSAM 2014** ([www.myeos.org/events/eosam2014](http://www.myeos.org/events/eosam2014)), in **Berlin**. The four-day conference, industrial exhibition (and much more) is expected to gather over 700 people from Europe and all over the world to the high-tech park Adlershof in the south-east of the German capital from **the 15<sup>th</sup> to the 19<sup>th</sup> of September 2014** (industrial exhibition from the 17<sup>th</sup> to the 18<sup>th</sup> of September).

The scientific chair of the conference will be Dr. Rainer Schuhmann of Berliner Glas KGaA, a former president of the German Society for applied optics, DGaO. Topical meetings will be held on Guided-Wave Optics; Silicon Photonics; Optical System Design and Tolerancing; Biophotonics and Medical Optics; Metamaterials, Photonic Crystals and Plasmonics: Fundamentals and Applications; Optics for Cinematography and Video; Energy Harvesting and Organic Photonics; Active and Adaptive Optics; Frontiers in Optical Metrology; Diffractive Optics; and Special session for partners in an EU project to disseminating their results.

For **maximizing visibility** during the event, companies and other organizations are offered sponsoring and advertising opportunities. Detailed, but not complete list of items, is presented in the Appendix.

For any inquiries, please contact European Optical Society Oy, Mrs. Hannele Karppinen, Tel. +358 50 571 9227, [karppinen@myeos.org](mailto:karppinen@myeos.org) as soon as possible. Items are sold on the first-served basis. Please also ask about exhibitor packages to the Industrial Exhibition, which will be held in parallel with the conference.

On behalf of the Organizers,



Jyrki Saarinen  
EOS Executive Director

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<b>Item</b>	<b>Regular rate</b> <sup>(1) (2) (3)</sup>
<del>Bag advertising</del>	<del>SOLD</del>
Bag inserts	750 €
Lanyard advertising	2,900 €
Back of the delegate badges advertising	2,550 €
Programme advertising	700 - 1900 €
Banner advertising	550 - 1,200 €
WIFI sponsoring	1,000 - 4,000 €
Conference dinner (Wednesday) sponsoring	5,000 - 15,000 €
Coffee break sponsoring	800 - 3,200 €
<del>Free-of-charge pre-meeting student courses (Monday)</del>	<del>SOLD</del>
<del>Preferred airliner</del>	<del>SOLD</del>
Pen sponsoring	1,700 €
Writing pad sponsoring	1,900 €
Roll-up display next to screen in a TOM	500 - 1,500 €
USB memory reusable, includes abstracts	4,400 €

**In case You have some other ideas, all are welcome!**

Presentation of advertising material (unmanned table)	750 €
Presentation of advertising material (manned table)	1,250 €
Table-top in the entrance hall near registration desk	1,600 €

Exhibitor packages to the industrial exhibition      Please contact the Organizers

All items above include

- Your logo on the EOSAM website (linked to Your website)
- Your logo on the programme (electronic and print version)
- Your logo on the proceedings (electronic version)
- Your logo on the sponsor poster & slides (displayed on-site)

<sup>(1)</sup> EOS Corporate Members receive a discount of 10%

<sup>(2)</sup> excl. VAT

<sup>(3)</sup> open for negotiations