## **EOS Conferences EOSMOC & EOSOF 2013**

RESERVATION FORM			ities, private per-	EU companies and
Please return it by fax to: +49 (0)511 277 2699 by email to: munich@myeos.org		sons, German and non-EU companies and non- university research insti- tutes (incl. 19% VAT))		EU non-university research institutes (except Germany) (excl. VAT)
Presentation of advertising material (unmanned table) 1) EOSMOC and EOSOF EOSMOC or EOSOF			654.50 € 535.50 €	□ 550 €* □ 450 €*
Bag inserts 1)  EOSMOC and EOSOF  EOSMOC or EOSOF			773.50 € 595.00 €	□ 650 €* □ 500 €*
Promotion corporate shirts <sup>2)</sup> EOSMOC and EOSOF EOSMOC or EOSOF			1,785.00 € 952.00 €	□ 1,500 €* □ 800 €*
Lanyard advertising <sup>2)</sup> EOSMOC and EOSOF EOSMOC or EOSOF			2,201.50 € 1,368.50 €	□ 1,850 €* □ 1,150 €*
WIFI sponsoring 1) EOSMOC and EOSOF EOSMOC or EOSOF			1,368.50 € 773.50 €	□ 1,150 €* □ 650 €*
Programme advertising   EOSMOC+EOSOF <sup>2)</sup> Cover: - on the back cover (1/1 page, 210 x 297 mm, 4/4 colours) - on the inside cover (1/1 page, 210 x 297 mm, 4/4 colours)			1,249.50 € 1,368.50 €	□ 1,050 €* □ 1,150 €*
	- 1/1 page, 210 x 297 mm, 4/4 colours - 1/2 page, 210 x 140 mm, 4/4 colours		577.15 € 297.50 €	□ 485 €* □ 250 €*
	g <sup>2)</sup> - fixed web banner (260 x 600 px) - fixed web banner (260 x 400 px) - fixed web banner (260 x 200 px)		1,368.50 € 1,011.50 € 535.50 €	□ 1,150 €* □ 850 €* □ 450 €*
	<ul> <li>fixed web banner (260 x 600 px)</li> <li>fixed web banner (260 x 400 px)</li> <li>fixed web banner (260 x 200 px)</li> </ul>	0	1,011.50 € 690.20 € 357 €	□ 850 €* □ 580 €* □ 300 €*
EOSMOC or EOSOF	screen in the conference room <sup>2)</sup> - In selected conference for one day - In selected conference for all days	0	595 € 1666 €	□ 500 €* □ 1,400 €*
*PLEASE NOTE: Bookings from companies and non-university research institutes registered in EU countries (except Germany) are exempted from VAT, if VAT no. is given.				
VAT no.:				
☐ I have read and accept the General Terms and Conditions of the EOS - Events & Services GmbH at: www.myeos.org/aboutus/terms_and_conditions				
CANCELLATION POLICY  Cancellations: Requests for cancellations must be made in writing to the EOS Office (address see at the end of this page).  Refunds are subject to a processing fee of 10% of the total amount.  1) Cancellations received by 15 April 2013: full refund minus processing fee of 10% of the total amount.  after 15 April 2013: no refund.  2) Cancellations received				

before production/publication of the advertising: full refund minus processing fee of 10% of the total amount.

after production/publication of the advertising: no refund.

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## PLEASE FILL IN YOUR NAME AND ADDRESS URL Company ☐ Ms. ☐ Mr. Title First name Name Street City Zip/Postal code Country Telephone Fax E-Mail **PAYMENT OPTIONS** 1) CREDIT CARD PAYMENT Payment shall be made in € by credit card. If bank transfer is preferred see details below. Charge to my: Mastercard<sup>1</sup> VISA1 🔲 Eurocard<sup>1</sup> American Express<sup>2</sup> Card No.: **Expiry Date: Verification No.:** [1 Mastercard, Visa, Eurocard: The final 3-digit number located on the back of your credit card.] [2American Express: The four small numbers printed on the front of your card, above the last few embossed numbers.] Name of credit card holder: Signature: Date: 2) PAYMENT BY BANK TRANSFER ☐ I wish to pay by bank transfer, please send me the invoice and banking details. <u>Please note:</u> For payment via bank transfer we charge 15.00 € handling fee. **AGREEMENT** The signee, authorised to sign this agreement on behalf of his/her company, hereby agrees to the above listed policies and authorises EOS - Events & Services GmbH to reserve the above chosen sponsorship/advertising opportunity during EOS Conferences at the World of Photonics Congress 2013, 13 - 16 May 2013, Munich, DE. Date Signature