EUS European Optical Society Coherence for Europe^{™®}

11 April 2017



Potential Sponsor or Advertiser for EOS Conferences at the World of Photonics Congress 2017

Dear Sir/Madam,

European Optical Society proudly welcomes optics and photonics professionals to EOS Conferences at the World of Photonics Congress 2017. The Congress is held in conjunction with the LASER World of PHOTONICS, the international trade fair for optical technologies including components, systems and applications, so there is an intense exchange between the scientific and industrial sectors. [www.world-of-photonics.de]

The EOS conferences include Optofluidics, Manufacturing of Optical Systems, as well as the Conference on Light Engineering. [http://www.myeos.org/events/WPC2015]

For **maximizing visibility** during the event, companies and other organizations are offered sponsoring and advertising opportunities. Detailed, but not complete list of items, is presented in the Appendix.

For any inquiries, please contact European Optical Society Oy, Mrs. Elina Koistinen, Tel. +358 50 592 4693, <u>koistinen@myeos.org</u> as soon as possible. Items are sold on the first-served basis.

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Elina Koistinen EOS Optical Technologies Conference Manager

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Appendix

| Item | Regular rate ^{(1) (2) (3)} |
|---|--|
| Bag inserts Insert your company brochures, hand-outs, etc. in our conference bags and get your name in every attendee's hands! | 500€ |
| Programme advertising Banner advertising Pen sponsoring | 200 – 1,000 € 500 - 1,200 € SOLD |
| Writing pad sponsoring | SOLD |
| Bag sponsoring | SOLD |
| Industrial posters- session in Manufacturing of Optical Systems | SOLD OUT |
| Best student presentation awards | 1,000€ |

In case you have some other ideas, all are welcome!

All items above include Your logo on the conference website (linked to Your website) Your logo on the programme (electronic and print version) Your logo on the proceedings CD Your logo on the sponsor poster & slides (displayed on-site)

⁽¹⁾ EOS Corporate Members receive a discount of 10%
⁽²⁾ excl. VAT
⁽³⁾ open for negotiations

For sponsoring the whole World of Photonics Congress, please visit: http://www.photonics-congress.com/congress/for-sponsors/packages-prices/